

FAX# 703 528 7880 SEP10/12 15.19  
HARRIS REPORT FROM REP \*\*\*  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

REP. #	OFF. # 6556	SALESMAN #
BUYER NAME	KATIE KEULEMAN	
SALES PRSN	WA- JOE KNAUER	

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS: NATL.

## LOCAL

DATE SEP10/12 15.19

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TO LENA  
FR JULIE  
REV RATES ON MONDAY SPOTS  
ADDED LINES 82-84  
TTLS \$200925...157X  
PLS CFM, THX 9/10

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE =

AGENCY EST# = 1536

AGENCY EST# = 1536

50	R	100P-300P	30	\$525.00	9/1/	9/1/	4

PROGRAM : THE CHEW/GENERAL HOSPITAL

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
51	R		1000A-1100A	30		\$300.00	9/17	9/17	1		MON	1
PROGRAM : MILLIONAIRE/FAMILYFEUD												
52	R		1135P-1210A	30		\$675.00	9/17	9/17	1		MON	1
PROGRAM : NIGHTLINE												
53	R		1100A-1200N	30		\$625.00	9/17	9/17	1		MON	1
PROGRAM : THE VIEW												
80	R		1205A-105A	30		\$275.00	9/17	9/17	1		MON	1
PROGRAM : KIMMEL ORD COM1 : TP FOR KIMMEL THIS IS A MAKE-GOOD FOR SEP17 ON LINE-54 FOR 1 SPOT/WK												
55	R		1200N-100P	30		\$525.00	9/17	9/17	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												
56	R		300P-400P	30		\$525.00	9/17	9/17	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
57	R		400P-500P	30		\$625.00	9/17	9/17	1		MON	1
PROGRAM : DR. OZ												
58	R		500A-530A	30		\$375.00	9/17	9/17	1		MON	1
PROGRAM : EYEWITNESS NEWS												
59	R		500P-600P	30		\$1,400.00	9/17	9/17	1		MON	1
PROGRAM : EYEWITNESS NEWS												
60	R		530A-600A	30		\$575.00	9/17	9/17	1		MON	1
PROGRAM : EYEWITNESS NEWS												
61	R		600P-630P	30		\$1,850.00	9/17	9/17	1		MON	1
PROGRAM : EYEWITNESS NEWS												
62	R		600A-700A	30		\$1,200.00	9/17	9/17	1		MON	1
PROGRAM : EYEWITNESS NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
63	R		700P-730P	30		\$1,850.00	9/17	9/17	1		MON	1
PROGRAM : JEOPARDY												
64	R		700A-900A	30		\$1,250.00	9/17	9/17	2		MON	2
PROGRAM : GOOD MORNING AMERICA												
65	R		730P-800P	30		\$1,850.00	9/17	9/17	1		MON	1
PROGRAM : WHEEL OF FORTUNE												
66	R		900A-1000A	30		\$300.00	9/17	9/17	1		MON	1
PROGRAM : JEFF PROBST												
67	R		1100P-1135P	30		\$1,500.00	9/17	9/17	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
82	A		1000P-1100P	30		\$2,700.00	9/16	9/16	1		SUN	1
PROGRAM : REVENGE												
83	A		700A-900A	30		\$800.00	9/15	9/16	2		SA-SU	2
PROGRAM : EM NEWS												
84	A		600A-700A	30		\$600.00	9/16	9/16	1		SUN	1
PROGRAM : EM NEWS												
SEP/12 200925.00												
CONTRACT TOTAL												200925.00
TOTAL SPOTS												157

MARKET TOTALS \$487,655    WFTV 29%    WKMG 34%    WESH 20%    WOFL 13%    WKCF 1%    WRBW 2%    CABL 0%

WOPX 0%    WRDQ 1%    EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE